

CHAIR FOR HERITAGE CONSERVATION

TECHNICAL UNIVERSITY OF VIENNA



28-30.11.2024

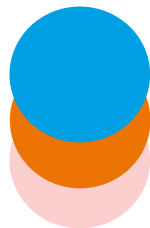
INTERNATIONAL CONFERENCE

20TH CENTURY HOUSING

HERITAGE IN EUROPE:

CONSERVING,

PARTICIPATING AND ADAPTING



Introduction



20TH CENTURY HOUSING HERITAGE IN EUROPE: CONSERVING, PARTICIPATING AND ADAPTING 28-30.11.2024, VIENNA

www.denkmalpflege.tuwien.ac.at

The conference focusses on housing concepts and built settlements of the 20th century, which often explicitly addressed hygienical, ecological, communal, and social issues and necessities. We ask how these heritage values can be conserved for the sake of sustainable futures. Forms of use, social interaction, and participation might contribute to the care and careful adaptation of such sites, but also create conflicts. Various actors – from business, politics, conservation, and civil society – define, appropriate, and manage this housing heritage and need to be involved. The conference also examines housing and climate policies, development pressure, and vacancy as powerful contexts.

We aim for an exchange of theories, reflections, and approaches in practice within the European context of conservation and planning; and specifically address those settlements that have gained listed status due to their artistic and architectural values, their planning ideas and urban design, and their social concepts. How do different actors value and manage these settlements today?

ORGANISED BY

*TU Wien – Denkmalpflege und
Bauen im Bestand
Prof. Heike Oevermann and
Johann Gallis, Luisa Omonsky*

*Bauhaus-Universität Weimar –
Stadtplanung
Prof. Barbara Schöning and
Lena Hecker*

In cooperation with the
*Bundesdenkmalamt Österreich
– BDA / Heritage Conservation
Authorities Austria
Österreichische Gesellschaft für
Architektur – ÖGfA / Austrian
Society for Architecture*

Venue

*TU Wien, Festsaal, Karlsplatz 13,
1040 Wien
November 28th, 2024 to
November 30th, 2024*

Research shows that heritage values, social concepts, and sustainable futures defined by inhabitants and housing communities may differ from those of owners, politics, or heritage authorities. We note three important trends that take effect on housing heritage:

Firstly, heritage places are used for economic benefit. This can reinforce rising land and rent prices, as housing in general is increasingly commodified and upgraded, especially in cities facing development pressure. For the middle classes with an affinity for culture, living in a listed building might serve as mark of distinction; in turn, landlords may increasingly select particular types of tenants. These two factors strengthen gentrification and homogenisation processes amongst residents, and have an exclusionary effect that explicitly contradicts social concepts and needs.

Secondly, we observe housing vacancies in structurally weak regions and marginal districts, where population decline, housing preferences, as well as a lack of investment have contributed to the deterioration of settlements. Owners may oppose certain restrictions and costs associated with formal heritage designation, and potential residents may dislike the very characteristics for which heritage settlements are listed, such as their historic layouts, apartments, and communal spaces.

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Thirdly, we must carefully protect our listed heritage assets and adapt them for and due to the challenges of climate change. Some settlement concepts and building structures might not meet future requirements, such as reducing car dependency.

While these trends might play out differently at different places and beyond the conflictive arena there might be opportunities for residents to create a sense of belonging due to the conserved cultural and architectural qualities of housing heritage.

We want to understand in more detail if and how heritage values shape community participation, community-building, and common care for the settlement and how do residents in turn (re)discover and (re)define and appropriate heritage values. Not least, we want to address how processes of resident appropriation and identification but also issues of property, tenure and place might foster or prevent historic settlements to be conserved and adapted to future needs.

The five sub-themes are discussed Thursday, November 28th, starting 13.00 and Friday, November 29th, starting 9.00 in the conference room (Festsaal der TU Wien). For the evenings and Saturday, November 30th, activities are planned in cooperation with the Bundesdenkmalamt (BDA) and Österreichische Gesellschaft für Architektur (ÖGfA).

REGISTRATION

https://share-eu1.hsforms.com/1KJuSyQAEtUCtxp_5CWvahw2e9l3q

Programme



Thursday, 28th November

VENUE: Festsaal, TU Wien

12.30 Registration

13.00 **Welcome + Introduction**

Heike Oevermann, Vienna

13.45 **Session 1:**

Heritage Values, Actors Perspectives and Built Concepts

Chair: Heike Oevermann, Vienna

Cold War Housing Heritage in the Making. The case of Ștei, Romania

L. Iuga, Aachen/I. Tulbure-Moldovan, Bucharest/O.C. Tiganea, Milano

Reasoning the Modernity of the Working-Class Residential Complex at Aspra Spitia

Aristotelis Antoniou, Vienna

The Norwegian Garden City: An ambiguous urban heritage

Even Smith Wergeland, Oslo

15.00 Coffee Break

15.30 **Session 2:**

Accessibility, Uses, and Forms of Living

Chair: Tino Mager, Groningen/Berlin

Common Areas as a Polygon for Adaptable Multi-family Housing of the 20th Century in Serbia

Borjan Brankov, Belgrade

Mental health and city making in Vigne Nuove - Reloading modern heritage in Rome

Giovanni Caudo/Federica Fava, Rome

How do the social interactions of the inhabitants of Georgian cities and their practices of caring for the urban space depend on the different types of urban morphology?

Snezhana Grozovskaya, Israel

18.00 **Evening Programme with Bundesdenkmalamt Austria: Saving the unsaved! Perspectives for non-listed housing heritage in Austria**

Chair: Levente Polyak, Budapest

VENUE: Alte WU

Opening: *Christoph Bazil, Vienna*

Introduction: *Paul Mahringer/Heike Oevermann, Vienna*

Panel discussion:

Monika Platzer, Vienna /Andrea Jany, Graz /Albert Kirchengast, Cottbus

Friday, 29th November

VENUE: Festsaal, TU Wien

09.00 Keynote + Discussion

John Pendlebury, Newcastle

09.45 Session 3: Challenges, Practices, and Future

Chair: Levente Polyak, Budapest

The Future of a Forgotten Paradise

Silke Langenberg/Reto Wasser, Zürich

Heritage policies and urban heritage conservation in Vienna. Adapting housing heritage of the early 20th century

Cristian Abrihan, Wiesbaden

A sustainable Housing for the 21st century in Lisbon: when the social comes together with architecture to empower heritage values

Ana Tostões, Lisbon

10.45 Coffee Break

11.15 Session 4: Ownership, Tenure, and Appropriation of Heritage

Chair: Barbara Schöning, Weimar

Comparative Analysis of Socioeconomic Transformations in Affordable Housing Projects: A Case Study of Koşuyolu and Selamsız in Istanbul

Hande Tunç, Istanbul

The Red Tower: The Centre of Speculation

Natalie Heger/RuthSchlögl, Frankfurt

Warsaw Housing Cooperative. Heritage of radical utopia in a neoliberal city

Weronika Parfianowicz, Warsaw

Rethinking approaches to residential heritage conservation in the face of urban shrinkage in a European context

Elena Batunova, Aachen

13.00 Lunch Break

Chair: Luisa Omonsky, Vienna

A brand-new urban settlement between 1920s and 1930s: the company-town of Dalmine

Giulio Mirabella Roberti/Monica Resmini, Bergamo

Producing Conservation Strategies Deriving from Value Assessment: Modern Houses in the Context of Traditional

Hüma Tülce Uman, Ankara

The socialist housing heritage in post-socialist Europe: conflicts of value for the recognition of the ordinary heritage of the 20th century in Iași and Timișoara, Romania

Amandine Dargaud, Lyon/Timișoara

The doings of the post-Yugoslav Homo Faber: manifesto of care, curated decay, a policy or none of the above?

Sonja Lakić, Paris

First Mass-Housing Project of a new Republic as a modern Heritage Conservation Problem: Saraçoğlu Neighborhood

Azize Elif Yabaci, Ankara

Theoretical Discussion in Czechoslovakia on the Quality of Housing in the 1950s and 1960s

Lenka Popelová, Prague

Hôtel Wolfers: Proposal for an Exhibition Space

Ursula Pokorny, Düsseldorf

Restore, Reconstruct, Reinvent. Factors shaping worker's housing conservation practices in Upper Silesia

Dominika Zyśk, Warsaw

A History of Modern Japanese Collective Housing and the Need to Learn from the Succession of Collective Housing in Europe

Toshio Otsuki, Tokyo

Friday, 29th November

14.30 Session 5:

Participation, Diversity, and Sense of Belonging

Chair: Lena Hecker, Weimar

VENUE: Festsaal, TU Wien

Heritage management through condominiums: participation and belonging in Gründerzeit Budapest

Hanna Szemző, Budapest

The ernst-may-gesellschaft and the model house of the Neues Frankfurt

Astrid Wuttke, Frankfurt

Preservation of twentieth-century housing estates. Dynamics of change in the context of preservation of cultural and social identity

Julia Sowińska-Heim, Łódź

16.00 Coffee Break

16.30 Panel discussion: About Vienna

Chair: Heike Oevermann, Vienna

The Prospect of Workers Housing Estates in Austria

Sanela Pansinger/Petra Kickenweitz, Graz

The forgotten Viennese housing experiment of „Alte-Leute-Siedlungen“

Christina Schraml, Vienna

The Wiener Cottage Association: a civil society initiative

Wolfgang H. Gräsel, Vienna

17.30 Summary

Barbara Schöning, Weimar

Heike Oevermann, Vienna

Tino Mager, Groningen/Berlin

ACCOMPANYING PROGRAMME

Wednesday, 27th November

VENUE: Festsaal, TU Wien

19.00

A History of Modern Japanese Collective Housing and the Need to Learn from the Succession of Collective Housing in Europe

Toshio Otsuki, Tokyo

Saturday, 30th November

Various Excursions on Housing Heritage in Vienna organised by ÖGfA

registration via: www.oegfa.at

MAP PROGRAMME



1
MAIN VENUE
TU WIEN, FESTSAAL
KARLSPLATZ 13
1040 VIENNA

*nearest train station to
venue:
Karlsplatz (U4 & U1)*

2
BDA EVENING
THURSDAY
ALTE WU
AUGASSE 2/6
1090 VIENNA

*nearest train station to
venue:
Spittelau (U4 & U6)*