# Partnership at the IFM Congress

15<sup>th</sup> International Facility Management Congress



17<sup>th</sup> and 18<sup>th</sup> of November 2022 | TU Wien

The IFM Congress is **THE FM event of the year** where the industry from practice and research comes together to present and discuss current topics, problems and solution approaches and processes in FM. This year the **15th International Facility Management Congress** takes place from 17th to 18th of November 2022 at TU Wien.

Decision-makers and key players from companies all over the world use the IFM Congress to find out about the following topics, among others:

- New Ways of Working, Workplace Management: How will we work in the future after Covid-19?
- Sustainability: Green Deal and the Impact on FM
- ESG: Successful implementation in real estate
- Digitization in FM How much do we need and what really pays off?
- Real Estate/FM after Covid-19
- Start Ups/Proptech and RE/FM
- International trends in FM
- The global economy after Covid-19 and the impact on the real estate and FM industries
- International Workplace what can we expect in the future
- Scientific lectures on the topics of digitization, workplace and facility services

### The following management functions are addressed:

Management (CFO, CEO or MD), facility manager, heads of organizational development **Interlocutors at the congress:** 

Finance managers responsible for FM meet with facility managers, well-known scientists with providers of modern solutions and real estate managers with investors

### Media partners:

i.a. Der Standard, Kurier, Industriemagazin, Immobilienmagazin, Solid, a3 Wirtschaftsverlag, ...

Take advantage of THE annual meeting place for the facility management industry in Austria, to present the potential of your solutions to a top-class target group!

The IFM Congress 2022 of the TU Vienna will again be held in hybrid form – on site at TU Wien and live online. Our partners again have the opportunity to choose from different packages in order to present and participate in the congress. In addition to the traditional presentation options, we can again offer a virtual topic table during the lecture breaks.

### Your appearance at the 15th IFM Congress 2022 – leave a lasting impression!

Our various innovative partner packages offer you many options and ensure you an impressive appearance before, during and after the congress. This gives you the opportunity to position and present your company in a special way, to make new contacts or to intensify existing relationships.

Put together an individual event presentation with us that is tailored to your needs. Present yourself as a competent partner in the FM network and use our attractive partner offers as your communication tool.

We are looking forward to your inquiry and cooperation!

MINI 500,- Euro

The smallest appearance! (m/w)

- Your digital company information on the USB stick for the participants
- Linking of your company logo on the congress homepage before, during and after the congress
- Logo presentation during the conference breaks

(no booth in the exhibition area, no entry ticket)

MIDI 990,- Euro

Your little appearance! (m/w)

- Your digital company information on the USB stick for the participants
- Linking of your company logo on the congress homepage before, during and after the congress
- Logo presentation during the conference breaks
- Including a congress ticket, congress documents, buffet on all congress days and the opportunity to participate in the gala dinner

(no booth in the exhibition area)

BRONZE 3.990,- Euro

Present yourself with a booth in the exhibition area and get into personal conversations with the congress participants! (m/w)

- Linking of your company logo on the congress homepage before, during and after the congress
- Logo presentation during the conference breaks
- Your digital company information on the USB stick for the participants
- Booth in the network area for your digital exhibition (approx. 3m2 exhibition space for 2 days, including the necessary furniture and power connection)
- Including a congress ticket (= stand supervisor) and the congress documents
- Buffet on all congress days
- Possibility to participate in the gala dinner
- Congress tickets for other employees of your company at a reduced price of 325,- Euros

SILBER 5.990,- Euro

Additional attention strengthens your presence on site! (m/w)

- Linking of your company logo on the congress homepage before, during and after the congress
- · Logo presentation during the conference breaks
- Your digital company information on the USB stick for the participants
- Booth in the network area for your digital exhibition (approx. 6m2 exhibition space for 2 days, including the necessary furniture and power connection)
- Including two congress tickets (= stand attendant plus one more) and the congress documents
- Buffet on all congress days
- Possibility to participate in the gala dinner
- Congress tickets for other employees of your company at a reduced price of 250,- Euros
- Brief presentation of your company by an employee at the congress (approx. 2 minutes)
- Wishlist: 10 people who are important for your company will be personally invited to the congress by email via our institute and can visit it at a reduced price of 325,- euros
- ¼ page company presentation in the online journal for facility management

### **GOLD** (Premiumpartner)

### 7.990,- Euro

Your company stands out from the rest. Enjoy the best visibility! (m/w)

- Linking of your company logo on the congress homepage before, during and after the congress
- Logo presentation during the conference breaks
- Your digital company information on the USB stick for the participants
- Booth in the network area for your digital exhibition (approx. 10m2 exhibition space for 2 days, including the necessary furniture and power connection)
- Including two congress tickets (= stand attendant plus one more) and the congress documents
- Buffet on all congress days
- Possibility to participate in the gala dinner
- Congress tickets for other employees of your company at a reduced price of 250,- Euros
- Brief presentation of your company by an employee at the congress (approx.5 minutes)
- Wishlist: 20 people who are important for your company will be personally invited to the congress by email via our institute and can visit it at a reduced price of 325,- euros
- ½ page company presentation in the online journal for facility management
- Exclusive positioning of your company logo on the congress homepage including the designation "Premium Partner"

### Partner of the GALA DINNER

### 3.000,- Euro

Brilliant centerpiece at the gala dinner! (m/w)

- Linking of your company logo on the congress homepage before, during and after the congress
- Logo presentation during the conference breaks
- Including two congress tickets and invitation to the galadinner
- Brief presentation of your company by an employee at the congress (approx.5 minutes)
- Positioning of a rollup at the congress
- Your digital company information on the USB stick for the participants

### **Participants of the Innovation Challenge**

### -25% discount on the selected partner packag

Digitization has reached the real estate and facility management industry!

Digital transformation, well-being, sustainability and ESG are currently on everyone's lips. PropTechs, as well as already established companies, make an important contribution to the development of the real estate industry with their innovative solutions, including products for real estate managers, asset managers, brokers and experts as well as property developers. Striving for constant further development of the industry has connected the IFM of the TU Wien and ÖVI for a long time. Together they would like to use their expertise and their network and cordially invite you to participate in the Innovation Challenge. Alle Infos unter www.tuwien.at/mwbw/ifm

### Virtual theme table

150,- Euro for designing a themed table during the coffee break 300,- Euro for designing a themed table during the lunch break

Your online presence at the IFM Congress! (m/w)

Attention: only bookable as an add-on to another package!

• In the 30-minute coffee break in the morning and in the 1-hour lunch break, you have the opportunity to design a themed table as a break-out session, including a presentation of your company using a web video, product slides, etc.

As a corporation under public law, TU Wien is not subject to sales tax in accordance with Section 2 (3) UStG.

## **Confirmation of order**

Ladies and gentlemen,

Thank you for ordering your company presentation at the 15th IFM Congress 2022 at TU Wien on November 17th and 18th, 2022.

### Your chosen package:

0	MINI	500,-€
0	MIDI	990,-€
0	BRONZE	3.990,-€
0	SILBER	5.990,-€
0	GOLD	7.990,- €
0	GALA DINNER	3.000,-€
0	INNOVATION CHALLENGE	-25% auf das gewählte Partnerpaket
0	Virtual theme table	150,- € for cofee break, 300,- € für lunch break

# O GOLD O GALA DINNER O INNOVATION CHALLENGE O Virtual theme table 150,- € for cofee break, 300,- € für lunch break Your date: Company name: Contact person: Billing address: Zip, City: E-mail: Phone: Booth supervisor (bei Bronze-, Silber- oder Goldpackage, PropTech): Other congress participants from your company: Signature and company stamp: Date

Please email the completed order confirmation to:

kongress@ifm.tuwien.ac.at

oder by mail to:

TU Wien

IFM – Immobilien und Facility Management E330

Resselgasse 5/23, 1040 Wien

Contact:

Prof. Alexander Redlein: 0664/21 09 004 alex@redlein.at Web:

www.tuwien.at/ifm-kongress