



# Data Protection of TU Wien Websites

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The Technische Universität Wien (TU Wien) is pleased that you are visiting its websites. Data protection and data security are very important to us when you use our websites. So, at this point, we would like to tell you which items of your personal data we collect when you visit our websites and which purposes they are used for.

As changes in the law or in our internal processes may make it necessary to adapt this data protection declaration, we would ask you to read this data protection declaration regularly. The data protection declaration can be retrieved, saved and printed at any time at "data protection declaration" at (<https://www.tuwien.at/datenschutz>)

## 1. Controller and scope of application

The controller within the meaning of the European Union's General Data Protection Regulation (GDPR) and other national data protection laws of the EU member states and other legal data protection provisions is the

Rectorate of TU  
Wien Karlsplatz 13  
1040 Vienna

This data protection declaration applies to the website of the TU Wien, which is hosted on a TU.it server and

- a. is either connected to the central TUW Typo3 system or
- b. is implemented via the central TU website hosting service of TU.it as a Wordpress page with the profile "TU Wien",  
(hereinafter referred to as "our website" or "website").

## 2. Data protection officer

Mag. Christina  
Thirsfeld TU Wien  
Karlsplatz 13/018  
[datenschutz@tuwien.ac.at](mailto:datenschutz@tuwien.ac.at)

If the rights of data subjects within the meaning of this data protection declaration (e.g. the right to information, right to erasure, etc.) are asserted, all such applications or requests must be addressed to: [datenschutz@tuwien.ac.at](mailto:datenschutz@tuwien.ac.at).

## 3. What are personal data?

Personal data are individual information about the personal or factual circumstances of a specific or identifiable natural person ("data subject"). This includes such information as your name, address, telephone number, date of birth or email address. Information with which we cannot establish any connection to your person (or can only do so with undue effort), e.g. as by anonymising the information, is not personal data.

## 4. General remarks on data processing

### a) Scope

We generally collect and use our users' personal data only to the extent necessary to provide functional websites and our content and services. We use your personal data to provide the information, products and services we offer, to answer your questions and to operate and improve our websites and applications.



We collect and use our users' personal data only in accordance with a corresponding statutory basis within the GDPR<sup>1</sup>, for example based on a legal obligation, such as according to Universities Act 2002, a contractual obligation, the public interest or the consent of the user.

We will make no further use of your personal data. We will not transfer your personal data to third parties or use your data for advertising purposes without your consent except in the cases described below, unless we are legally obliged to disclose data.

#### **b) Statutory basis**

If we obtain the consent of the data subject to process personal data, we do so on the basis of Article 6, par 1 (a) EU General Data Protection Regulation (GDPR). Article 6, par 1 (b) GDPR serves as the statutory basis for the processing of personal data required in order to perform contracts to which the data subject is a party. This also applies to processing required in order to implement pre-contractual measures. If it is necessary to process personal data in order to fulfil a statutory obligation to which the TU Wien is subject, this is done according to Article 6, par 1 (c), GDPR.

Should vital interests of the data subject or another natural person make it necessary to process personal data, Article 6, par 1 (d) GDPR serves as a statutory basis. If the processing is necessary for the performance of a task carried out in the public interest, Article 6, par 1 (e) GDPR serves as the legal basis. If processing is necessary to safeguard a legitimate interest of TU Wien or a third party and if the interests, fundamental rights and fundamental freedoms of the data subject do not outweigh the first-mentioned interest, Article 6, par 1 (f), GDPR serves as the statutory basis for processing.

#### **c) Erasing and duration of storage**

As soon as the purpose of the storage no longer applies, the personal data of the data subject will be erased or blocked. However, the data may be stored if European or national legislatures have made provision for this in EU Regulations, legislation or other regulations to which the person responsible is subject. The data will also be blocked or erased if a storage period prescribed by the aforementioned standards expires, unless it is necessary to further store the data in order to enter into or perform a contract.

### **5. Individual processing operations**

If you wish to make use of the services offered in our internet presence, it will be necessary to provide further data. You will find details below in the description of actual data processing procedures. In particular, personal data are used as follows:

#### **a) TISS**

TU Wien provides an information service for students and employees of TU Wien at <https://tiss.tuwien.ac.at/>. Students are automatically issued a user account if they are accepted by a faculty department; in the case of the employees, by the system in SAP.

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<sup>1</sup> General Data Protection Regulation



You can find out which data is collected from students in admission process or from staff members at:

<https://www.tuwien.at/index.php?eID=dms&s=4&path=Documents/Data%20Protection%20Declaration%20Study%20-%20General%20Information/Data%20Protection%20Declaration%20on%20Admission%20to%20Studies.pdf>

<https://www.tuwien.at/index.php?eID=dms&s=4&path=Documents/Data%20Protection%20Declaration%20Employees/Data%20Protection%20Declaration%20for%20Employees.pdf>

### **b) Providing websites and creating logfiles**

Every time you visit our website, our system automatically collects data and information from the computer system of the calling computer. The following data is collected:

- the IP address of the requesting computer;
- the date and time of access;
- the name and URL of the file retrieved;
- the quantity of data transmitted;
- a report on whether the request was successful;
- identification data of the accessing browser and operating system;
- the internet site which accesses our website.

The log files contain IP addresses and other data that can be associated with a user. For example, this might be if the link to the website from which the user accesses the website or if the link to the website which the user accesses, contains personal data.

The data is also stored in the log files of our system. These data are not stored together with other personal data of the user.

The statutory basis for the temporary storage of data and log files is Article 6, par 1 (f) GDPR.

The data is stored in log files in order to ensure the functionality of the website. The data is also used to optimise the website and to ensure that our information technology systems are secure. There is no evaluation of the data for marketing purposes in this context.

These purposes also include our legitimate interest in processing data in accordance with Article 6, par 1 (f) GDPR.

The data are erased as soon as they are no longer required for the purpose of their collection. This is done after 30 days at the latest. Collecting data in order to make the website available is essential for the operation of the website. The user is therefore not able to object.

### **c) Newsletters from the TU Wien**

You can subscribe to free newsletters on our websites. The data from the input template will be transmitted to us when you register for the respective newsletter. To subscribe to our email newsletter service, we need at least your email address to which the newsletter is to be sent. Any further information you provide is provided voluntarily and will be used to address you personally, to personally design the content of the newsletter and to resolve issues concerning the email address.



It is your decision as to whether you wish to provide us with this information or not. However, without this information, we cannot send you our newsletter.

In addition, the following data is collected during registration and erased after 30 days:

- the IP address of the requesting computer;
- the date and time of access;
- the name and URL of the file retrieved;
- the quantity of data transmitted;
- a report on whether the request was successful;
- identification data of the accessing browser and operating system;
- the internet site which accesses our website.

Personal data are processed based on Article 6, par 1 (a) or (e). The collection of the user's email address is used to deliver each newsletter.

When you register for the respective newsletter, your email address is used for our own (advertising) purposes until you unsubscribe from the newsletter.

Other personal data are collected during the registration process to prevent misuse of the services or of the email address used.

The data will be erased as soon as they are no longer required for the purpose of their collection. The user's email address is therefore stored for as long as the subscription to the respective newsletter is active.

The other personal data collected during the registration process are usually erased after 30 days.

Data will not be passed on to third parties in connection with data processing in order to send newsletters. These data will be used solely to send each newsletter.

#### **d) Mail-outs from TU Wien**

In connection with the use of offers and services of TU Wien, mail-outs are sent which do not require the active consent of the person concerned and which therefore do not constitute a newsletter in accordance with item 5c) of this data protection declaration.

At all events, the email address will be processed as a personal data set for such mail-outs. Further personal data will be processed depending on the type and statutory basis of the mail-out.

##### **i. Performance of a task in the public interest**

For mailings which are necessary for the performance of a task carried out in the public interest, Article 6, par 1 (e) GDPR is the legal basis.

Such processing may be appealed. If no separate contact address is given for processing, this objection can be sent by email to: [datenschutz@tuwien.ac.at](mailto:datenschutz@tuwien.ac.at).

If personal data is not subject to any further statutory retention period, it will be erased as soon as the purpose of the data processing has been achieved.

##### **ii. Statutory obligations**

The statutory basis for any mail-outs required in connection with the performance of statutory obligations is Article 6, par 1 (c) GDPR.



If personal data are not subject to any further statutory storage period, they will be erased as soon as the purpose of the data processing has been achieved.

Once the contract has been completed in full and the purchase price has been paid in full, your data will be blocked for further use and erased at the end of the retention periods required by Austrian tax and company law, unless you have expressly consented to the further use of your data.

### iii. (Pre-)contractual measures

The statutory basis for any mail-outs required in connection with the performance of contractual or precontractual obligations is Article 6, par 1 (b) GDPR.

If personal data are not subject to any further statutory storage period, they will be erased as soon as the purpose of the data processing has been achieved.

Once the contract has been completed in full and the purchase price has been paid in full, your data will be blocked for further use and erased at the end of the retention periods required by Austrian tax and company law unless you have expressly consented to the further use of your data.

### iv. Overriding justified interest of TU Wien

If sending a communication is necessary to protect a legitimate interest of TU Wien or if a third party and the interests, fundamental rights and freedoms of the person concerned do not outweigh the aforementioned interest, Article 6, par 1 (f) GDPR will serve as the statutory basis for processing.

Such processing may be appealed. If no separate contact address is given for processing, this objection can be sent by email to: [datenschutz@tuwien.ac.at](mailto:datenschutz@tuwien.ac.at).

Personal data will be erased as soon as the justified interest of TU Wien no longer obtains.

If personal data is not subject to any further statutory retention period, it will be erased as soon as the purpose of the data processing has been achieved.

### v. Forwarding personal data to third parties

Personal data will only be sent to third parties if this is necessary for (pre-)contractual measures, due to a legal obligation or if this is in the overwhelming legitimate interest of TU Wien.

Should data be transmitted to third parties, this will be indicated in connection with each transmission.

### e) Contact forms

Contact forms are available on our websites for use in contacting TU Wien by electronic means. If a user uses this option, the data entered in the input template will be transmitted to us and stored. The following data may be collected within the contact forms:

- topic;
- email address;
- name;
- subject;
- message;
- file attachment;
- previous education/training;
- telephone number;
- gender;
- date of birth;



- academic qualification/s

The following data are stored when the message is sent:

- the IP address of the requesting computer;
- the date and time of access;
- the name and URL of the file retrieved;
- the quantity of data transmitted;
- a report on whether the request was successful;
- identification data of the accessing browser and operating system;
- the internet site which accesses our website.

In this context no data will be passed on to third parties. These data will be used solely to process the conversation.

The statutory basis for the processing of the data is Article 6, par 1 (a), GDPR; alternatively, Article 6, par 1 (e) GDPR if the user has given his consent.

The statutory basis for the processing of the data which are sent when an email is transmitted is Article 6, par 1 (f) GDPR. If the intention of an email contact is to enter into a contract, Article 6, par 1 (b), GDPR is the additional statutory basis for the processing.

We process personal data from the input mask solely to handle the making of contact. Where contact is made by email, this is also a necessary and legitimate interest in processing this data.

The other personal data processed during the transmission process are used to prevent misuse of the contact form and to ensure the security of our information technology systems.

The data are erased as soon as they are no longer required for the purpose of their collection. In the case of the personal data from the input template of the contact form and those sent by email, this applies when the respective conversation with the user has ended. The conversation is terminated when it can be inferred from the circumstances that the relevant facts have been conclusively established.

The additional personal data collected during the transmission process will be erased after a period of 30 days at the latest.

## 6. Use of cookies

We use so-called "cookies". Cookies are small text files which are sent from our web server to your browser during your visit to our internet pages and which are stored on your computer for later retrieval. Cookies contain a characteristic string of characters that enables the browser to be uniquely identified when the website is called up again. We only use so-called session cookies (also referred to as temporary cookies). These are cookies that are temporarily stored solely for as long as you use of one of our internet pages.

However, apart from those cookies used to store data in connection with an active login, the usage data collected do not allow any conclusions to be drawn about the user. All of this anonymously-collected usage data is not merged with your personal data and will be erased immediately after the end of the statistical evaluation. After the end of the session, all cookies are erased as soon as you terminate your browser session.



The statutory basis for the processing of personal data with the use of cookies is Article 6, par 1 (f), GDPR.

The statutory basis for the processing of personal data using cookies required for technical reasons is Article 6, par 1 (f) GDPR.

The cookies are used in particular to determine the frequency of use and the number of users of our websites, to identify your computer during future visits to our internet presence when switching from one of our websites to another and to tell us when you have terminated your visit. This tells us which areas of our websites and which other websites our users have visited.

The purpose of using technically necessary cookies is simplify the use of websites for users. Some functions of our website cannot be offered without the use of cookies. For these functions, it must also be possible to recognise the browser after a page-change.

The internal user data collected by technically necessary cookies are not used to create internal user profiles.

## 7. Tracking and analysis tools

We use tracking and analysis tools to ensure that our website is continuously optimised and designed to meet your needs. With the help of tracking-tools, we can also statistically record the use of our website by visitors and to further develop our online offer for you by using the information we obtain. These interests justify the use of the tracking and analysis tools described below in accordance with Article 6, par 1, sentence 1 (f), GDPR.

This website uses "Google Analytics", a web analytics service provided by Google Inc. (1600 Amphitheatre Parkway, Mountainview, CA 94043, USA). Google Analytics uses "cookies" (text files stored on your computer) to help the website analyse how users use the site.

The information generated by these cookies, such as the time, place and frequency of your use of this website, is usually transmitted to a Google server in the United States and stored there. When Google Analytics is used, it is entirely possible that the cookies set by Google Analytics may collect other personal data in addition to the IP address. Please note that Google may transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf.

The information generated by cookies is used by Google on behalf of the operator of this website to evaluate your use of the website, compile reports on website activity and provide other services related to website activity and internet usage to the website operator. According to Google's own specifications, the IP address transmitted by your browser as part of of Google Analytics is not combined with other data from Google.

This website uses "Matomo" (formerly "PIWIK"), a web analysis service hosted on servers of the TU Wien. The information generated by these cookies is stored on a TU Wien server.

Furthermore, the web analysis service "Siteimprove" is used on this website. The cookie used for this purpose is exclusively for quality assurance, to improve the accessibility of the website and to assist in search engine optimisation, e.g. in finding images with missing attributes. The information generated by this cookie is stored on a server of Siteimprove.

This website uses conversion tracking from the social media platforms listed below. With „conversion tracking“ or visitor action evaluation, the behaviour of users can be followed after the user by means of a click is transferred to a link on the TU Wien website. This procedure





serves to evaluate the effectiveness of marketing measures of TU Wien for statistical and market research purposes and can contribute to optimising future advertising measures.

The data collected do not allow TU Wien to draw any conclusions about your identity. However, the data are stored and processed by the companies listed below so that connection to the user profile in question is possible and those companies can use the data for their own advertising purposes, in accordance with the particular data application guidelines (see here below). The data may make it possible for these companies and their partners to place advertisements on and outside of the platforms. In addition, a cookie or pixel can also be stored on your computer for this purpose.

- Facebook, Inc (<https://www.facebook.com/privacy/explanation>, <https://www.facebook.com/policies/cookies>)
- Instagram (<https://www.facebook.com/privacy/explanation>, <https://www.facebook.com/policies/cookies>)
- LinkedIn (<https://www.linkedin.com/legal/privacy-policy>, <https://de.linkedin.com/legal/cookie-policy>)
- Youtube (<https://policies.google.com/privacy?hl=de>)

The data processing described for the purpose of visitor action evaluation is done according to a voluntarily manifested consent declaration under Article 6, par 1 (a) GDPR. If you have not given any consent, the visitor action pixels will not be set. Consent to the use of the visitor action pixel may only be declared by users over the age of 14. If you are younger, then we must request you to ask your parents (guardians) for permission.

YouTube videos are also displayed on this website. We generally ensure that YouTube only processes data about you if you have consented to this. By playing the video, you consent to the setting of cookies by YouTube. Further information on how YouTube processes your data can be found at <https://policies.google.com/privacy?hl=de>. Your data processed by YouTube in this context may be transferred to third countries, in particular to the USA.

The described data processing is carried out in accordance with Article 6 par 1 (a) GDPR based on your voluntarily given declaration of consent. Consent to the use of cookies from YouTube may only be declared by users older than 14 years. If you are younger, we ask you to ask your parents (guardians) for permission.

## **8. Security measures used to protect the data stored with us**

We undertake to protect your privacy and to treat your personal data confidentially. In order to prevent the loss or misuse of data stored by us, we take extensive technical and organisational security precautions which are regularly checked and adapted to technological progress. However, we should point out that due to the structure of the internet, it is possible that the data protection rules and the above-mentioned security measures may not be observed by other persons or institutions for which we are not responsible. In particular, unencrypted data can be read by third parties - e.g. if this is done by email. We have no technical control over this. It is the responsibility of the user to protect the data provided by him/her against misuse through the use of encryption or in some other way.

## **9. Hyperlinks to external websites**

Our websites contain so-called hyperlinks to websites of other providers. If you activate these hyperlinks, you will be redirected from one of our websites directly to the website of other providers. You will recognise this by the change of URL, for example. We cannot accept any responsibility for the confidential handling of your data on these third-party websites, as we have no control over



whether these companies comply with data protection regulations. Please inform yourself directly on these websites about how these companies handle your personal data.

#### 10. **Objections**

When processing your personal data based on "perception in the public interest" and on "legitimate interests", you have the right to object to the processing of your personal data if there are reasons for doing

so which arise from your particular situation or from the use of direct advertising. In the case of direct advertising, you have a general right of objection which we put into effect without your having to state a particular situation.

#### 11. **Rights of data subjects**

In your capacity as a data subject, GDPR grants you the following rights when your personal data are processed:

- the right to information;
- the right to rectification;
- the right to erasure;
- the right to restriction of processing of your personal data;
- the right to data portability;
- the right to object;
- the right to revoke.

If you believe that the processing of your data breaches data protection law or that your data protection claims have been breached in some other way, you can complain to the Data Protection Authority.

02.06.2021