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## Data protection information for Welcome Day 2025

Data protection and ensuring data security are important concerns for TU Wien. Personal data is processed in strict compliance with the principles and requirements set out in the GDPR<sup>1</sup> and the Austrian DSGVO<sup>2</sup>. TU Wien only processes data that is necessary to achieve the intended purposes and always strives to ensure the security and accuracy of the data.

### Responsible party:

Rectorate of the Vienna University of Technology

Karlsplatz 13

1040 Vienna

### Data protection officer TU Wien:

Mag. Christina Thirsfeld

Vienna University of Technology

Karlsplatz 13/018, 1040 Vienna

[datenschutz@tuwien.ac.at](mailto:datenschutz@tuwien.ac.at)

### Purpose of data processing

TU welcome.day serves as a university-wide platform to welcome students to TU Wien at the start of the new semester. At the beginning of the semester, the aim is to familiarise students with the wide range of services and offers available at TU Wien, but also to highlight the offers and career opportunities provided by external partners.

The aim of the TU Welcome Day is therefore to present the interaction between TU Wien, its internal players and its departments in an integrated trade fair. The following are processed

- image and video material for marketing purposes and
- personal data for statistics and competitions.

### What categories of personal data do we process?

Name, email address and field of study

### Which categories of data subjects are affected by the processing?

Registered trade fair visitors

<sup>1</sup> General Data Protection Regulation

<sup>2</sup> Data Protection Act





## Legal basis for data processing

The legal basis for this data processing is Art. 6 (1) (e) GDPR in conjunction with § 3 UG.

## Categories of recipients of personal data

TU Career Centre, Wiedner Hauptstrasse 15/2/5, 1040 Vienna

Media in Progress, Universitätsstraße 4/5, 1090 Vienna

## Data processing outside the European Union

No

## Storage period

The data will be deleted four weeks after the welcome day, which takes place on 30 October 2025.

## Your rights in relation to personal data

In accordance with Art. 21 GDPR, you may object to the processing of your data for reasons arising from your particular situation. An objection will only result in the cessation of processing of your data if the objection is justified by special reasons and compelling reasons for processing on the part of TU Wien do not outweigh these reasons.

As a data **subject**, you have the following rights vis-à-vis TU Wien:

- Right to information
- Right to rectification
- Right to erasure
- Right to restriction of processing
- Right to data portability

Furthermore, as a data subject, you have the right to complain to the data protection authority about alleged unlawful data processing or our failure to fulfil our obligations under the GDPR.

## Competent supervisory authority:

The competent supervisory authority is the Austrian Data Protection Authority (DSB), Barichgasse 40-42, 1030 Vienna, telephone: +43 1 52 152-0, email: [dsb@dsb.gv.at](mailto:dsb@dsb.gv.at)

18 September 2025

