

# Innovation, Digitalization & Entrepreneurship

## Schedule Class 2021 – 2023

### WINTER TERM 2021/22 MANAGEMENT & TECHNOLOGY

2021	October 14 – 17, Thu - Sun	Fundamentals of Accounting & Controlling, Economics
	November 19– 21, Fri - Sun	Sustainability Data Science
	December 09 – 12, Thu - Sun	Marketing & Competition Strategy Fundamentals of Finance
2022	January 13 - 16, Thu - Sun	Project Management   Technology Management Business Simulation

### SUMMER TERM 2022 INNOVATION, DIGITALIZATION & ENTREPRENEURSHIP

2022	March 24 – 26, Thu - Sat	Entrepreneurial Leadership & Technology Development
	April 21 – 24, Thu - Sun	Sources of Innovation Innovation Marketing
	May 12 – 15, Thu - Sun	Innovation Strategy & Business Development Innovation Growth & Funding
	June 09 – 12, Thu - Sun	Innovation Growth & Funding Organizing Innovation

### ELECTIVE, OPTION 1: ACCELERATOR & INNOVATION PROJECTS

2022/23	October 27-29, Thu - Sat	Project Take Off
	November 25–26, Thu - Sat	Project Touch Down
	January 14, Thu - Sat	Project Touch Down

### ELECTIVE, OPTION 2: INNOVATION, DIGITALIZATION & ENTREPRENEURSHIP FIELD STUDY

2022	August-September	Innovation, Digitalization and Entrepreneurship Field Study
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### WINTER TERM 2022 LEADERSHIP & ORGANIZATIONAL BEHAVIOR

2022	September 8 – 10, Thu - Sat	Organizational Behavior & Leadership Basics
	September 22–24, Thu - Sat	Leadership, Teams & Communication
	October 13-15, Thu - Sat	Leadership, Organization & Change

### SUMMER TERM 2023 MASTER'S THESIS