

Trainer_innenprofil: Andrew Weale



Andrew Weale

is a Senior Training Consultant at Avocets Consulting. He is also a writer and lecturer and he is based in London.

After studying Classics at Oxford University (where he won a Scholarship), he trained at the London Academy of Music and Dramatic Art. He has worked with luminaries such as Sir Alec Guinness and Janet Suzman, and spent two years playing leading roles in musical theatre in Germany (where he co-starred with Dirk Bach). He has just starred as the legendary German theatre director Max Reinhardt in a performance of *Das Mirakel* with the Berlin Symphony Orchestra at the Philharmonie. Through his background in performance, Andrew specialises in development of body language and voice.

On returning to London in 2004 from a 4-year stay in Berlin, Andrew decided to change direction in his career and did an intensive training course in teaching English to foreign business people. Through his work at several prestigious Business English schools in London, he moved into coaching and training in presentation skills. With his experience in the theatre, this felt like a perfect development. Since then, he has coached CEOs, lecturers, engineers, lawyers, politicians, architects and many other executives from a wide range of business sectors.

However, Andrew has 'many strings to his bow' (to use an English idiom), and while he was pursuing his career as a teacher and trainer, he was also studying children's writing at the City Lit Further Education College in Central London. He certainly knows how to pick difficult careers! However, after a lot of perseverance, and more than a little bit of luck, his first children's book *One Newt in a Suit* was published by Hachette Children's Books in 2010.

Since then, Andrew has had 5 further books published, including *Spooky Spooky House* which was the overall winner of the Red House Children's Book Award in 2013. As an awardwinning author, he is often called upon to present on his work at Literary Festivals in the UK and around the world. As a children's poet, he has just won the prestigious Caterpillar Poetry Prize. He is also a visiting lecturer on the Writing for Children module at Winchester University. Andrew therefore approaches his presentation training not only as a coach, but as a very experienced practitioner. He has worked with lecturers from a broad range of academic disciplines at universities in Germany, Poland and the UK, most notably the BZHL, TU Hamburg, Hochschule der Medien in Stuttgart and King's College London. Andrew speaks English and German.

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