



TECHNISCHE  
UNIVERSITÄT  
WIEN



# Technology for people

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Fundraising and sponsoring  
at TU Wien



“When I took up the post of rector in 2011, a friend of mine who was also a rector at a renowned German university congratulated me with the words ‘What a beautiful home you have here!’

Not only do I have a ‘beautiful home’ but one that is intellectually rich and has been developed extremely well in recent years. TU Wien enjoys global recognition – not thanks to me but to our top-class academics, our motivated students, the employees in our service offices and last but not least our graduates and alumni.

It is wonderful to have the job of continuing to build this institution and to promote TU Wien. With you as our supporter, patron and friend we will succeed!”

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Prof.  
**Sabine Seidler**  
Rector

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## How your contribution can help us

You can help us share our vision of 'Technology for people' and support young people at an important milestone in their future careers.

You can help develop the most important resource: knowledge.

Together with top-class academics and highly qualified young researchers, you can help create future prospects.

And you can help strengthen Austria as a centre for knowledge and innovation.

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## What we can do for you

Both you and the members of TU Wien will benefit from your involvement equally.

We facilitate knowledge sharing through contact with teaching staff and researchers.

We give you the opportunity to promote your company to students as an attractive employer and expand your network.

And we give you a constant advertising platform, both on and offline.



## Research and innovation

At TU Wien, academics find an environment which facilitates and encourages high-quality basic and applied research. Supporters such as yourself, who promote scientific progress, are essential to ensuring that these quality standards are maintained in the future.

[Endowed professorships, other chairs and research groups](#)

If your company wishes to support a specialist subject area that is of particular interest to you, then you may wish to consider establishing endowed professorships, endowed chairs or research groups.

## Study and teaching

Scholarships enable your company to support young people through their studies, make contact with future graduates and promote yourself as an attractive potential employer.

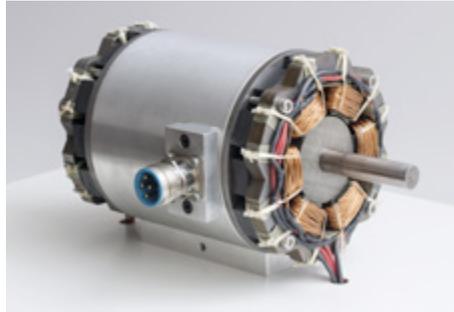
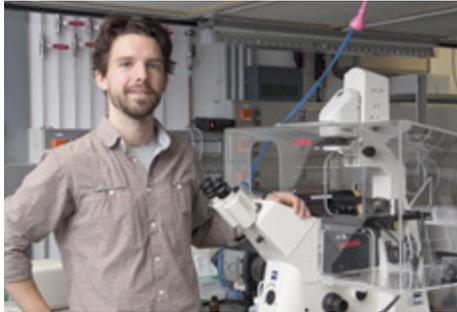
## Infrastructure

TU Wien's historic site is increasingly evolving into a modern city campus that provides optimum conditions for employees and students thanks to the 'TU University' project.

If you wish to support the architectural development and expansion of TU Wien, you have the following options:

[room sponsorship](#)  
[expansion/alteration of buildings](#)  
[financing of research infrastructure](#)





## Donations

Your donation will help TU Wien to execute strategic projects and your support will speed up the implementation of strategically important university projects.

### Legacies

Legacies are a way for an individual or their relatives to make a donation to TU Wien in their memory. This is a touching and significant gesture that symbolises a connection that continues even after death.

### Foundations

Foundations enable you to support our academics' work on a long-term basis during your lifetime. You can choose how you would like the revenue from your foundation to be used.

## Sponsorship and advertising

### Room sponsorship

Room sponsorships enable companies to boost their image in the university environment and present themselves as an attractive employer or a potential partner to those at the university.

### Advertising at TU Wien

All campuses have a vast amount of advertising space inside their buildings. This includes special forms of advertising, such as stickers for stairs and the floor, as well as numerous other forms of advertising, both for products and employer branding. You also have the option of promoting your company to your selected target group by sponsoring events. We will develop a concept with you to help your company achieve its advertising goals.

# Let's talk!

We would be happy to develop tailor-made concepts together with you or your specialist team.



© Klaus Ranger

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