



Data Protection Declaration of Technische Universität Wien Academic Press

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The Technische Universität Wien (TU Wien) is pleased that you are visiting its websites. Data protection and data security are very important to us when you use our websites. So, at this point, we would like to tell you which items of your personal data we collect when you visit our websites and which purposes they are used for.

As changes in the law or in our internal processes may make it necessary to adapt this data protection declaration, we would ask you to read this data protection declaration regularly. The data protection declaration can be retrieved, saved and printed at any time at "data protection declaration" at (<https://www.tuwien.at/en/tu-wien/organisation/service-providers/data-protection-and-document-management/data-protection-at-tu-wien/documents/>)

1. Controller and scope of application

The controller within the meaning of the European Union's General Data Protection Regulation (GDPR) and other national data protection laws of the EU member states and other legal data protection provisions is

Rectorate of TU Wien
Karlsplatz 13
1040 Wien

This data protection declaration applies to the website of TU Wien, which can be retrieved at the domain [tuwien.ac.at](https://www.tuwien.ac.at) and the various subdomains (referred to below as "our websites" or "internet presence").

2. Data protection officer

Mag. Christina Thirsfeld
Technische Universität Wien
Karlsplatz 13/018
datenschutz@tuwien.ac.at

If the rights of data subjects within the meaning of this data protection declaration (e.g. the right to information, right to erasure, etc.) are asserted, all such applications or requests must be addressed to: datenschutz@tuwien.ac.at.

3. What are personal data?

Personal data are individual information about the personal or factual circumstances of a specific or identifiable natural person ("data subject"). This includes such information as your name, address, telephone number, date of birth or email address. Information with which we cannot establish any connection to your person (or can only do so with undue effort), e.g. as by anonymising the information, is not personal data.

4. General remarks on data processing

a) Scope

We basically only collect and use the personal data of our users where this is required to produce functionally adequate websites of TU Wien Academic Press as well as to produce our contents and services. We use your personal data to prepare the information, products and services requested we offer, to answer your questions as well as to operate and improve the TU Wien Academic Press website and applications.



The collection and use of the personal data of our users occurs only according to the corresponding legal basis within the GDPR¹, e.g. on the basis of a statutory requirement (such as the 2002 University Act), in a contractual obligation, in the public interest or upon consent by the user.

No further use of your personal data occurs. Nor does any transmittal of your personal data occur to third parties or any use of your personal for advertising purposes without your consent, with the exception of the cases described below, unless we are statutorily obliged to surrender your data.

b) Statutory basis

Provided we obtain consent from the data subject for processing procedures of personal data, sec 6, par 1(a) of the EU General Data Protection Regulation (GDPR) serves as the legal basis for processing personal data. When processing personal data required to fulfil a contract, whose contracting party is the data subject, sec 6, par 1(b) GDPR serves as a legal basis. This also applies to processing operations required to carry out pre-contractual measures. Where processing of personal data is required to meet a legal obligation to which TU Wien is subject, sec 6, par 1(c) serves as the statutory basis.

In the event that vital interests of the data subject concerned or of another individual make processing of personal data necessary, sec 6, par 1(d) GDPR serves as a legal basis. If the processing is required to protect a justified interest of TU Wien or of a third party and if the interests, basic rights and basic freedoms of the data subject fail to outweigh the former, then sec 6, par 1(f) GDPR serves as the statutory basis for processing.

c) Erasing and duration of storage

The personal data of the data subject are erased or blocked as soon as the purpose of storage no longer applies. Storage beyond that point may occur if provided for by European or national legislation in Community Law regulations, acts or other statutes to which the controller is subject. Erasing or blocking also occurs if a storage deadline required by the norms in question expires unless the requirement for further storage of data obtains for entering into or fulfilment of a contract.

5. Cookies

The internet pages of TU Wien Academic Press make use of cookies. Cookies are text files that are deposited and stored on a computer system via an internet browser.

Numerous internet sites and servers use cookies. Many cookies contain a so-called cookie ID. A cookie ID is a unique coding of the cookie. It consists of a sequence of characters by means of which the internet pages and the server can be attributed to the specific internet browser in which the cookie was stored. This makes it possible for the internet pages and servers being visited to distinguish the individual browser of the data subject from other internet browsers containing other cookies. A specific internet browser can be recognised and identified by the unique cookie ID.

By using cookies, TU Wien Academic Press can provide user-friendly services to that internet site which would not be possible if no cookies had been set.

By means of a cookie, information and offers on our website can be optimised in the interests of the user. As already mentioned, cookies make it possible for us to recognise the users of the TU Wien Academic Press website. The purpose of such recognition is to facilitate the use of our website

¹ General Data Protection Regulation



for the users. The user of a website using cookies need not, for instance, once again enter his access data for every visit to the site because this function is taken over by the website and the cookie deposited on the user's device. A further example is the cookie of a shopping basket in an online shop. The online shop has noted the articles which the customer has placed in the virtual shopping basket by means of a cookie.

The data subject can at any time prevent the setting of cookies by the TU Wien Academic Press website with a corresponding configuration of the internet browser used and in that way permanently block the setting of cookies. Moreover, cookies already set can at any time be erased with an internet browser or a software programme. This is possible in all conventional internet browsers. If the data subject deactivates the setting of cookies in the internet browser in use then under certain circumstances not all of the TU Wien Academic Press website functions will be usable to the full extent.

a) Functionality cookies (essential cookies)

Essential cookies are necessary so that you can use the TU Wien Academic Press website. For this reason you cannot deactivate such cookies. For instance, we set the following "essential cookies" on the websites of TU Wien Academic Press:

wordpress_logged_in_*, wp_woocommerce_session²: These cookies are needed for proper operation of the TU Wien Academic Press website. They contain a random sequence of characters making it possible that the user of the website of TU Wien Academic Press can be distinguished from other users for a brief period of time (typically 30-480 minutes). The user therefore does not need to log in again every time a page is called up and various pre-configurations remain intact.

wordpress-settings-*, wordpress-settings-time-²: These cookies store the configurations of their user. This is used in order to adjust your view of several sections of the TU Wien Academic Press website.

csrftoken: These cookies contain a random sequence of characters and are needed internally for proper operation of the TU Wien Academic Press website – e.g. for the entry of forms.

woocommerce_cart_hash, woocommerce_items_in_cart: These cookies are required in order to save the items in your shopping cart for the rest of the order process.

cookie_notice_accepted, cookieconsent_status: These cookies are needed in order to save the status of the cookie permit.

wordpress_test_cookie: Test cookie to find out if cookies can be set.

b) Cookies requiring consent

You can reject these cookies. You will find more details on this below under the heading of »Deactivating cookies«. In the event of your consent, we set the following cookies:

i. Performance or web analysis cookies

Google Analytics: The TU Wien Academic Press website uses Google Analytics, a web analysis service of Google Inc. (»Google«). Google Analytics uses so-called »Cookies«, text files that are stored on your computer and enable an analysis of your use of the website. The information generated by the cookie about your use of these websites is generally transmitted to and stored on a server by Google in the United States.

² These cookies are provided with an ID or a time stamp.



In case of activation of IP address anonymization on the websites, your IP address will have been previously abbreviated by Google inside the Member States of the European Union or in other Treaty States of the European Economic Area Agreement. Only in exceptional cases the full IP address is transmitted to a server in the US and abbreviated there. On behalf of the operators of these websites, Google will use that information to evaluate your use of the websites and to compose reports on website activities in order to perform additional services associated with services linked to website use and internet use in relation to the website operator. The IP address sent from your browser in connection with Google Analytics will not be joined up with other data from Google. You can prevent the saving of cookies with a corresponding configuration of your browser software; we however must advise you that in that case not all the functions of the TU Wien Academic Press website can be used to the full extent. The website of TU Wien Academic Press also uses the User ID analytics functions in order to be able to track interaction data. This user ID is additionally anonymised and encrypted and is not brought into context with other data.

The TU Wien Academic Press website uses the analytics functions for remarketing, reports on impressions in the Google Display Network, the integration of DoubleClick Campaign Manager, Google Analytics reports on performance by demographic features and interests. You can deactivate Google Analytics for display advertising and adapt the advertisements in the Google Display Network by calling up the display settings under this link: <https://www.google.de/settings/ads>.

ii. Third party cookies

Youtube and Vimeo: We use Youtube and Vimeo in order to make videos available to you about our products. YouTube and Vimeo can set cookies on your hardware equipment if you wish to see these videos on the website of TU Wien Academic Press which have been embedded there by YouTube. The interactive YouTube function or the Vimeo function may possibly not be available if you reject the cookies. Then, you may possibly no longer be able to see the embedded YouTube video on the TU Wien Academic Press website.

6. Deactivation of cookies

All cookies requiring consent can be deactivated as follows:

Cookie banner: The first time the TU Wien Academic Press website is called up a banner appears where you can consent to setting of the cookies requiring consent or reject them.

Browser settings: Your browser can be configured so that cookies are in general set up with your consent or rejected. You have the possibility of controlling the use of „Cookies“ and where applicable preventing them by configuring your browser as follows:

Internet Explorer, see here (<https://support.microsoft.com/de-at/help/17442/windowsinternet-explorer-delete-manage-cookies>) Extras – Internet options – “Advanced” tab – set a check under the item Security for “On websites visited with Internet Explorer, send “Do Not Track” requests” – and confirm.

Firefox, see here (<https://support.mozilla.org/en/kb/clear-cookies=and-site-data-firefox>) Menu – Settings - Data protection – at the item Chronic set to “set up user-defined settings“ – at the item “Cookies” set the desired settings – confirm.

Google Chrome: see here

[https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl= de](https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=de)) Menu



– Settings – Advanced settings – in the section “Data protection” click on “Content settings” – at the item “Cookies” set the desired check – confirm.

Safari, see here (https://support.apple.com/kb/ph21411?locale=de_DE) Safari – Settings – Data protection – at the item “Cookies and website data” adopt the required settings – confirm.

a) „Do Not Track“ function

Some web browsers have a „Do Not Track“ function to inform websites that recordings of your online activities are undesirable.

b) Restrictions due to cookie deactivation

When deactivating cookies, the functionality of the website of TU Wien Academic Press and Apps may be restricted.

7. Objections

When processing your personal data on the basis of legitimate interests, you have the right to object to the processing of your personal data if there are reasons for doing so which arise from your particular situation or from the use of direct advertising. In the case of direct advertising, you have a general right of objection which we put into effect without your having to state a particular situation.

8. Rights of data subjects

In your capacity as a data subject, GDPR grants you the following rights when your personal data are processed:

- the right to information;
- the right to rectification;
- the right to erasure;
- the right to restriction of processing of your personal data;
- the right to data portability;
- the right to object.

If you believe that the processing of your data breaches data protection law or that your data protection claims have been breached in some other way, you can complain to the Data Protection Authority.