

MBA Operational Excellence & AI – Start March 2027

Management & Technology Essentials

25 ECTS

March 11-13, 2027	Thu - Sat	Data Science Economics Fundamentals of Accounting & Controlling Fundamentals of Finance Marketing & Competition Strategy Project Management & Sustainability Technology Management Business Simulation
April 8-10, 2027	Thu - Sat	
May 6-8, 2027	Thu - Sat	
June 4-5, 2027	Fr - Sat	
June 24-27, 2027	Thu - Sun	

Masterclass Operational Excellence & AI

25 ECTS

October 2027, tbc	Thu - Sat	The Data Foundation: The Journey from Noise to Data Applied Data Science & Artificial Intelligence: Learn the Tools that Shape Tomorrow How AI Supports my Business Operations: Transforming Intelligence Into Competitive Advantage
November 2027, tbc	Thu - Sat	
November 2027, tbc	Thu - Sat	
December 2027, tbc	Thu - Sat	
January 2028, tbc	Thu - Sat	

Seminar Scientific Writing

2 ECTS

Februar 2028	Fri - Sat	Seminar Scientific Writing
--------------	-----------	----------------------------

Master’s Thesis

20 ECTS

Summer Term 2028	Master’s Thesis	
------------------	-----------------	--

Negotiations

6 ECTS

March 2028, tbc	Thu - Sat	Negotiations I
April or May 2028, tbc	Thu - Sat	Negotiations II

Leadership & Organizational Behavior

12 ECTS

Delivered in a Seminar Hotel outside of Vienna

October 2028, tbc	Thu - Sat	Leadership I – Leading Yourself
November 2028, tbc	Thu - Sat	Leadership II – Leading Your Team
January 2029, tbc	Thu - Sat	Leadership III – Leading The Organization & Change

Format: 18 months + Master’s Thesis, in-class modules mainly Thursday to Saturday from 9:00AM to 6:00 PM; dates are subject to change. The three sub-modules of "Leadership & Organizational Behavior" will be delivered in Seminar Hotels outside of Vienna (please accomodate to stay overnight in the hotel), all other lectures will be delivered at the campus of TU Wien.