tuwien.at/ace/mba-programme

Executive MBA Innovation Management & Entrepreneurship

TIMETABLE

Management & Technology Essentials — 25 ECTS

March 11-13, 2027	Thu - Sat	Data Science Economics Fundamentals of Accounting & Controlling Fundamentals of Finance Marketing & Competition Strategy Project Management & Sustainability Technology Management Business Simulation
April 8-10, 2027	Thu - Sat	
May 6-8, 2027	Thu - Sat	
June 4-5, 2027	Fr - Sat	
June 24-27, 2027	Thu - Sun	

Masterclass Innovation Management & Entrepreneurship — 25 ECTS

Please note the extenisve online preparation work for the final weekend, we recommend setting aside enought time to manage this workload in January/February effectively.

October 14-17, 2027	Thu - Sat	Sources of Innovation/Innovation Marketing Organizing Innovation Innovation Growth & Funding Innovation Strategy & Business Develoment Entrepreneurial Leadership & Technology Development
November 17-21, 2027	Wed - Sun	
December 9-11, 2027	Thu - Sat	
March 2-4, 2028	Thu - Sat	

Master Thesis Bootcamp — 2 ECTS

February 2028	Fr - Sa	Wissenschaftliches Arbeiten

Master Thesis — 20 ECTS

Summer Term 2028	Master Thesis

Leadership & Organizational Behavior — 12 ECTS

Delivered in a Seminar Hotel outside of Vienna

October 2028, tbc	Thu - Sat	Leadership I – Leading Yourself
November 2028, tbc	Thu - Sat	Leadership II – Leading Your Team
January 2029 , tbc	Thu - Sat	Leadership III – Leading The Organization & Change

Marketing & Sales — 6 ECTS

November 2028, tbc	Fri - Sun	Marketing & Sales I
December 2028, tbc	Fri - Sun	Marketing & Sales II

Format: 18 months + Master`s Thesis, in-class modules mainly Thursday to Saturday from 9:00AM to 6:00 PM; dates are subject to change. The three sub-modules of "Leadership & Organizational Behavior" will be delivered in Seminar Hotels outside of Vienna (please accomodate to stay overnight in the hotel), all other lectures will be delivered at the campus of TU Wien.