

Executive MBA Strategic Management & Technology

Timetable for the class 2023 - 2025, starting in March 2023

Management & Technology Essentials – 15 Days

Summer Term 2023	March 12-13	Data Science	25 ECTS
	March 14-18	Fundamentals of Accounting, Controlling & Finance	
	May 25-26	Technology Management, Economics	
	May 27-28	Marketing & Competition Strategy	
	June 22-25	Project Management & Sustainability, Business Simulation	

Summer Break

Master Class Strategic Management & Technology – 15 Days

Winter Term 2023/24	October 19-21	Entrepreneurial Leadership & Technology	25 ECTS
	November 9-11	Managing Capabilities	
	November 23-25	Financial Performance Management & Budgeting	
	December 7-9	Corporate Entrepreneurship & Venturing	
	January 18-20	Strategic Technology Management & Acquisitions	

Master's Thesis

Optional Bootcamp: Scientific Writing

Leadership & Organizational Behavior – 9 Days

Summer Term 2024	March 14-16	Organizational Behavior & Leadership Basics	12 ECTS
	April 25-27	Leadership, Teams & Communication	
	June 13-15	Leadership, Organization & Change	

Electives – 6 Days

Winter Term 2023/24	Negotiations	tba	8 ECTS
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Summer Break

Winter Term 2024/25	Master's Thesis		20 ECTS
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Duration: 18 months; classes are taught in a blocked format usually from Thurs-Sat or Fri-Sun, about every 4 weeks. 45 teaching days in total – usually full days between 9 AM – 6 PM.

Venues: TU Wien / Vienna, surrounding area of Vienna, possibility to complete a module abroad.

The leadership module (3x3 days) takes place in seminar hotels in the surrounding area of Vienna (accommodation and travel expenses not included).