

# Executive MBA Automotive Management

Timetable for the class 2023 - 2025

## Management & Technology Essentials – 15 Days

Winter Term 2023/24	October 27-28	Data Science	25 ECTS
	November 9-11	Fundamentals of Accounting & Controlling	
	November 29- December 2	Marketing & Competition Strategy, Fundamentals of Finance	
	January 12-14	Project Management & Sustainability, Technology Management	
	January 25-27	Economics, Business Simulation	

## Master Class Automotive Management – 15 Days

Summer Term 2024	March 7-10	Introduction in Automotive, Operations Management, Lean Management, CIP, Kaizen & Tools, Basics in Logistics	25 ECTS
	April 4-7	Production Systems & Automotive Production, Process Management & Optimizations, Quality Management, Auditing & Certification	
	May 16-19	Excursion Industry 4.0, Digitalisation, Automation, Technology, Smart Maintenance, TPM, Data Analytics & AI, Information Management, IT, PPC	
	June 14-16	Mobility, Energy & Environmental Aspects, Automotive Development Process & Digital Engineering Procurement, Supplier & Contract Management	

## Industry Insights\* – 6 Days

Summer Term 2024	September	Field trip to Germany: Logistics in Automotive, Supply Chain Management, Advan- ced Industrial Engineering, Company visits Stuttgart	8 ECTS
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## Leadership & Organizational Behavior – 9 Days

Winter Term 2024/25	October 17-19	Leading Yourself	12 ECTS
	November 21-23	Leading your Team	
	January 23-25	Leading an Organization & Change	

## Master's Thesis

Winter Term 2024/25	Bootcamp: Scientific Writing	22 ECTS
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Duration: 18 months; classes are taught in a blocked format on weekends, usually 8h/day.

\* additional fee to participate in the field trip: **EUR 1,500.-** (excl. travel/accommodation costs) for **EMBA students**