

Executive MBA Innovation, Digitalization & Entrepreneurship

Timetable for the class 2023 - 2025, starting in spring

Management & Technology Essentials – 15 Days

Summer Term 2023	March 12-13	Data Science	25 ECTS
	March 14-18	Fundamentals of Accounting, Controlling & Finance	
	May 25-26	Technology Management, Economics	
	May 27-28	Marketing & Competition Strategy	
	June 22-25	Project Management & Sustainability, Business Simulation	

Summer Break

Elective Option 1 – 6 Days

Fall 2023	September - October	International Field Study Innovation, Digitalization & Entrepreneurship	8 ECTS
-----------	------------------------	----------------------------------------------------------------------------	--------

Master's Theses

Fall 2023	September 29-30	Optional Bootcamp: Scientific Writing	8 ECTS
-----------	-----------------	---------------------------------------	--------

Master Class Innovation, Digitalization & Entrepreneurship – 15 Days

Winter Term 2023/24	October 19-21	Entrepreneurial Leadership & Technology	25 ECTS
	November 23-26	Sources of Innovation, Innovation Marketing	
	December 14-17	Innovation Strategy & Business Development, Organizing Innovation	
	January 18-21	Innovation Growth & Funding Organizing Innovation	

Elective Option 2 – 6 Days

Spring 2024	February - March	Project Accelerator & Innovation Projects	8 ECTS
-------------	------------------	----------------------------------------------	--------

Leadership & Organizational Behavior – 9 Days

Summer Term 2024	March 14-16	Organizational Behavior & Leadership Basics	12 ECTS
	April 25-27	Leadership, Teams & Communication	
	June 13-15	Leadership, Organization & Change	

Summer Break

Winter Term 2024/25	Master's Thesis		20 ECTS
------------------------	-----------------	--	---------