

STUDY TOUR

CULTURE OPEN TO ACTION

# LEAN JAPAN STUDY TOUR

IN PARTNERSHIP WITH



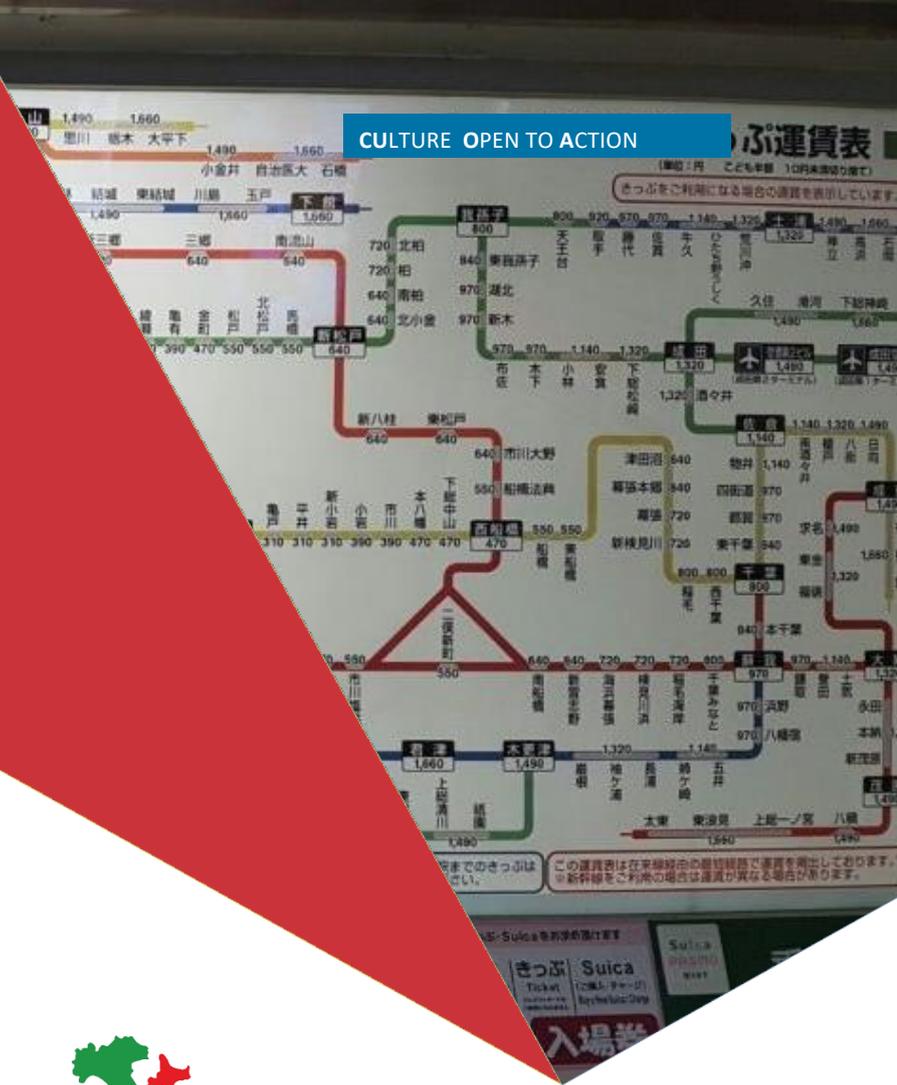
Thinking future together  
**HIRAYAMA**



MAEMA

A JOURNEY TO THE  
ORIGINS OF THE KAIZEN APPROACH

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**CUOA**  
BUSINESS SCHOOL



**LEAN JAPAN  
STUDY TOUR**

A JOURNEY TO THE  
ORIGINS OF THE KAIZEN  
APPROACH

# CUOA BUSINESS SCHOOL

## Much more than a business school.

Ideas arise where people meet.

**Where knowledge and action give life to a future made of new projects.**

This is why we believe in continuous research of goals to share, in frequent analysis of issues to monitor and in ethical and meritocratic commitment that moves a shared activity with national and international institutions.

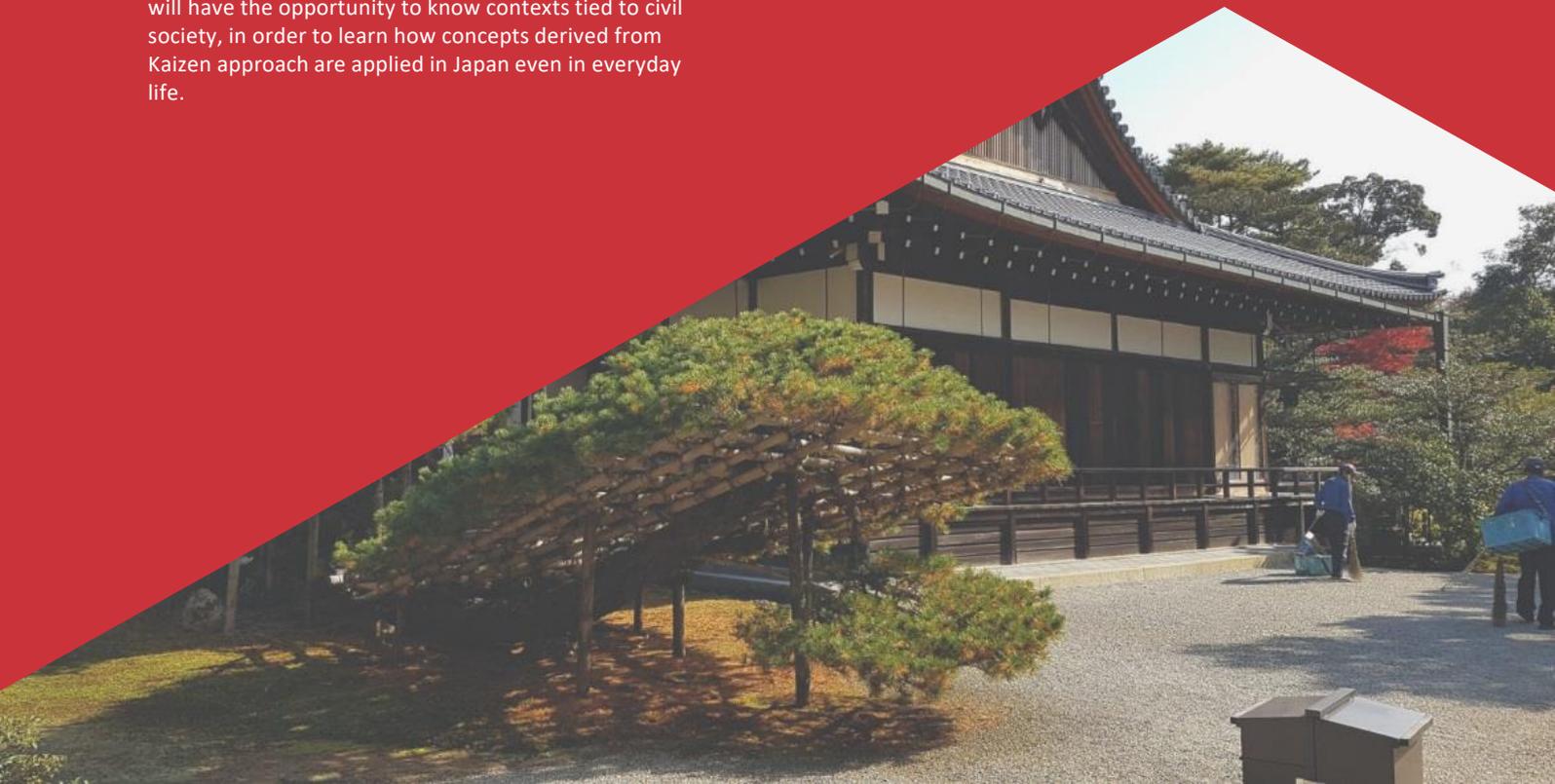
For over sixty years we've been opening our doors to young people, entrepreneurs, managers and professionals; to companies and organizations, always guiding them on a path made of culture, listening and openness to new approaches and incentives to act, for a continuous improvement.



## LEAN JAPAN STUDY TOUR

A one week study trip to Japan, accompanied by a lean expert, who tutors participants in making correct projections in order to effectively transfer them within individual working realities, and by a Japanese culture expert, who stimulates and fosters interaction between the participants and the social environment.

Participants will be able to learn about the different aspects of the world of manufacturing and services and will have the opportunity to know contexts tied to civil society, in order to learn how concepts derived from Kaizen approach are applied in Japan even in everyday life.



## LEAN JAPAN STUDY TOUR

### OBJECTIVES

- Go to the **origins of the Kaizen approach** to touch and closely observe worldwide excellences.
- Learn about **waste reduction techniques**, thanks to the training provided by former Toyota managers with over 40 years of experience on production and logistics processes.
- Appreciate **elements of Japanese history and culture** thanks to guided tours.
- Participate, actively, in moments of **confrontation with the local Japanese management**.

### TARGET AUDIENCE

Entrepreneurs, managers, Lean agents and strategic management consultants.

### DURATION

**One week**, from 24/09 to 01/10/2022

*The activation of Lean Japan Study Tour is subject to the achievement of the minimum number of 10 participants.*

*«The trip was very interesting and I had some confirmation about my convictions, but I also discovered aspects that I didn't expect were possible to touch.  
Of all these aspects what struck me most was the importance of the cultural dimension as a basis and requirement for the application of the Lean principles. Leadership style and corporate culture are fundamental basis on which any improvement activity must be supported. A trip to Japan with an expert cultural guide who gave us a lot of information and tools to understand the bases of Japanese culture were essential to acquire this awareness».*

**Pierluigi Gava**  
CEO of Cartotecnica Postumia S.p.A.







**CUOA BUSINESS SCHOOL**

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