

# Executive MBA Innovation, Digitalization & Entrepreneurship

## Masterclass Innovation, Digitalization & Entrepreneurship 25 ECTS

October 16-18, 2025	Thu - Sat	Entrepreneurial Leadership & Technology Development Sources of Innovation / Innovation Marketing Organizing Innovation Innovation Growth & Funding Innovation Strategy & Business Development
November 6-9, 2025	Thu - Sun	
December 11-13, 2025	Thu - Sat	
January 15-19, 2026	Thu - Mon	

## Management & Technology Essentials 25 ECTS

März 2026	Do - Sa	Fundamentals of Accounting & Controlling
April 2026	Do - Sa	Data Science, Economics
April 2026	Do - Sa	Fundamentals of Finance, Technology Management
Mai 2026	Do - Fr	Marketing & Competition Strategy
Juni 2026	Do - So	Project Management & Sustainability, Business Simulation

## Leadership & Organizational Behavior 12 ECTS

October 2026	Thu - Sat	Leadership I – Leading Yourself
November 2026	Thu - Sat	Leadership II – Leading Your Team
January 2027	Thu - Sat	Leadership III – Leading The Organization & Change

## Negotiations 8 ECTS

October 2026	Thu - Sat	Negotiations I
November 2026	Thu - Sat	Negotiations II

## Master Thesis Bootcamp 2 ECTS

February 2027	Fri - Sat	Scientific Writing Bootcamp
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## Master Thesis 20 ECTS

Summer Term 2027	Master Thesis	
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Please note that dates are subject to change. We will inform you as soon as there is an update!

MBA setting: 18 months, blocked modules, usually Thu-Sat or Fri-Sun. from 9 a.m. to 6 p.m.,